

## **Web Design & Development Questionnaire**

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Your upcoming website will be a solution to a problem. In order to design & develop a successful website, I really need to know the answer of few questions. It's a necessary evil but it'll help me to ensure your return of investment in the web development project.

Every question is only related to your upcoming website and not related to other business/websites you may have.

1. What type of business/website is it? (health & fitness, consultancy, digital marketing)
2. Who are you? (ex: physiotherapist, yoga instructor, SEO consultant, inspirational speaker, life coach, dentist)
3. What does your business do?
4. How do you want to generate revenue/income from the website?
5. What is (will be) your website/business title/name? (e.g: AJ Rich Therapy)
6. What is (will be) your website tagline? (e.g: Marriage and family therapist in LA)
7. Who are your competitors (share links of their websites)?
8. Do you like other similar businesses/websites which might be examples (link of the websites)?
9. Do you know anyone who does the exact same thing/business? (this link required for content idea)
10. What is your business location?
11. Are you just getting started or you already have a business in place?
12. What is your goal (ex: getting more clients for my consultancy business)?
13. Who are the target audience (ex: website owners who are seeking SEO experts )?
14. Why should people do business rather than your competitors?
15. Do you have a logo & favicon for your website or do you want my team to design the logo & favicon for you?
16. Do you have text contents for your entire website or do you want my team to write the content for your website?
17. Do you already have domain & hosting OR do you need help finding the right company?
18. Do you want my team to optimize the website for SEO?
19. What are the names of the pages you need? (ex: home, about, contact)
20. Do you need a Blog archive?

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21. Do you want me to train you or your team on making website updates or content publishing or content editing?
22. Do you have any specific photos you plan to use on your website OR do you want to use free stock photos & give them courtesy OR do you want me to provide licensed photos?
23. Do you want to have social media icons on the website? If yes, please share all the social media account links.
24. Do you want to say anything else about your business/website which has not been covered yet?

Please try to be as specific as much possible. If you're not sure about any question/answer, please feel free to contact me back.

## **Send Me Back Your Answer**

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Thank you for taking time to answer all of these.

Your Name

Full Stack JavaScript Developer (your designation)